



bndtextile

TEXTILE PRINTING SOLUTIONS

## REQUIREMENTS TO THE PARAMETERS OF CUSTOMER ORDERS

### REQUIREMENTS FOR CUSTOMER ARTWORK PROJECTS (PAPER OR DIGITAL):

- Original graphics (real and approved draft or a digital format graphics project) plus all supporting documents and files.
- Paper or textile print for a reference, if available. Colour standards, if required.
- Low resolution preview file of your original project.

### REQUIREMENTS FOR CUSTOMER'S GRAPHIC FILES:

#### FOR RASTER GRAPHICS:

- File formats - **PSD (PSB)**, **TIFF** with LZW Compression. PDF, JPG or other formats after further approval;
- Actual size - 1:1!
- Resolution - **200ppi ~ 300ppi** for clothing, sportswear and all other products requiring maximum detail, and at least 150ppi for outdoor advertising products (except for banners and flags with very large size);
- Colour mode - 8bit RGB or CMYK.
- Please hold on to the original file format you are working in. Do not convert!
- Avoid masks or alpha channels!

#### FOR VECTOR GRAPHICS (or files containing additional layers with reserved colours and smart objects):

- File formats - **EPS, AI**, PostScript compatible CDR with convertible raster effects (in case of CorelDraw specific non-convertible effects, the file must be fully rasterized). PDF, SVG after further approval;
- Actual size - 1:1! If the file contains vectors only, size may be different, but you must notify us about it.
- Text must be in curves or accompanied by the font file. Outlined strokes recommended.
- Colour mode - CMYK, RGB, Pantone. Without overprint and non-native arts!

### REQUIREMENTS FOR COLOR SELECTION AND COLOUR MATCHING:

#### COLOUR STANDARDS (choose the option which matches your project best):

- Colour swatch values according to the **Pantone** Colour Matching System - recommended;
- A real colour sample (a piece of printed paper, textile etc.),
- A value from our reference colour palette (available in our office or printed on demand).

#### NOTES:

- Colour shifts acceptable - 10% of the corresponding CMYK values, especially in two consecutive orders. printed at different times, for a larger period.
- CMYK or RGB are just colour models and can't be used as colour matching standards.
- Colour matching of RGB raster graphics is not possible, defining colours runs through real print samples.